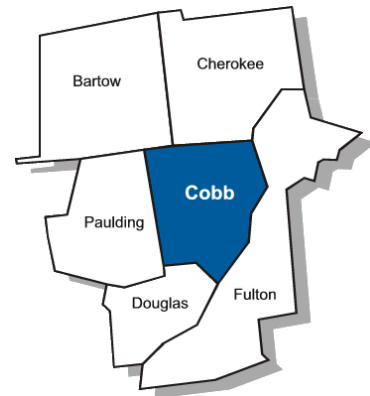




Cobb

County



Labor Force Activity - 2008

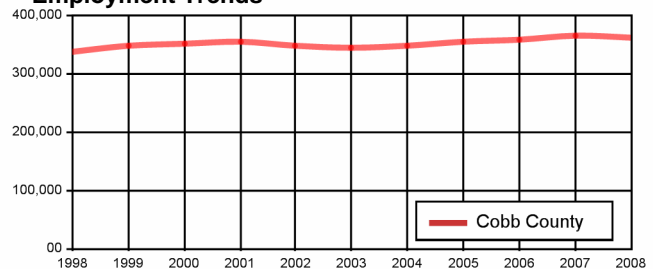
2008 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Cobb	382,081	360,800	21,281	5.6%
Bartow	46,407	43,080	3,327	7.2%
Cherokee	110,276	104,440	5,836	5.3%
Douglas	65,280	61,051	4,229	6.5%
Fulton	491,279	459,651	31,628	6.4%
Paulding	66,525	62,533	3,992	6.0%
Cobb Area	1,161,848	1,091,555	70,293	6.1%
Georgia	4,847,650	4,545,675	301,975	6.2%
United States	154,287,000	145,362,000	8,924,000	5.8%

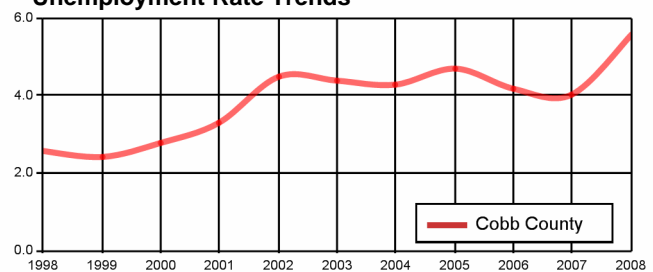
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

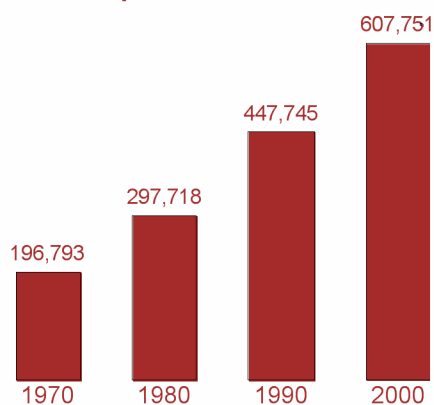
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2000 Census	2008 Rank	2008 Estimate	% Change 2000-2008	2015 Projected*	% Change 2000-2015
Cobb	607,751	4	698,158	14.9	811,129	33.5
City of Marietta	58,748					
Cobb Area	1,815,531		2,279,599	25.6	2,358,740	29.9
Georgia	8,186,453		9,685,744	18.3	10,813,573	32.1
United States	281,421,906		304,059,724	8.0	322,365,787	14.5

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MICHAEL L. THURMOND - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Information and Analysis; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2008

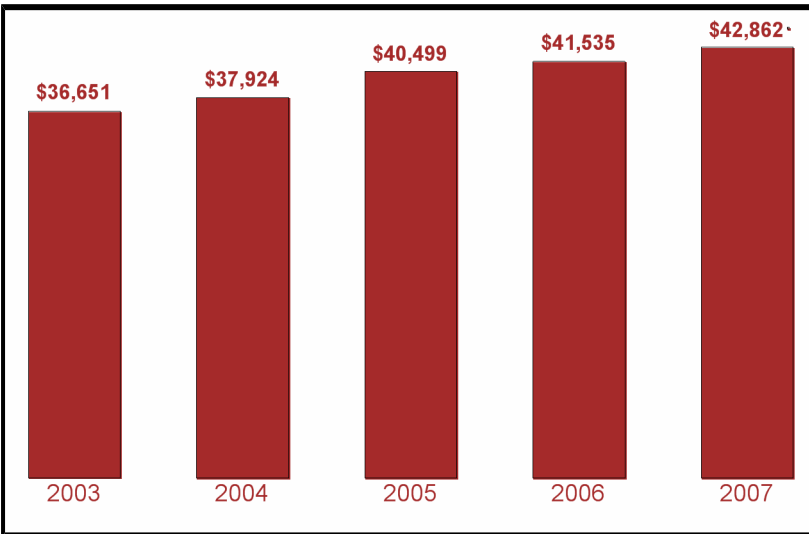
INDUSTRY	Cobb				Cobb Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	2,661	46,405	14.7	1,107	7,904	127,498	10.6	1,115
Agriculture, Forestry, Fishing and Hunting	15	*	*	*	95	688	0.1	649
Mining, Quarrying, and Oil and Gas Extraction	7	*	*	*	26	375	0.0	1,318
Construction	2,004	26,394	8.4	1,028	5,710	57,486	4.8	1,014
Manufacturing	635	19,676	6.2	1,222	2,073	68,949	5.7	1,203
Food	34	1,733	0.5	579	126	12,291	1.0	1,684
Beverage and Tobacco Product	6	*	*	*	22	1,403	0.1	1,231
Textile Mills	5	21	0.0	514	31	1,326	0.1	1,195
Textile Product Mills	26	319	0.1	1,273	84	3,159	0.3	799
Apparel	8	*	*	*	25	615	0.1	1,377
Wood Product	21	688	0.2	695	87	2,153	0.2	731
Paper	21	1,212	0.4	1,122	63	2,611	0.2	1,164
Printing and Related Support Activities	127	1,587	0.5	883	341	5,067	0.4	915
Petroleum and Coal Products	2	*	*	*	14	217	0.0	1,242
Chemical	40	1,627	0.5	1,852	138	4,940	0.4	1,383
Plastics and Rubber Products	19	756	0.2	752	83	5,133	0.4	745
Nonmetallic Mineral Product	39	888	0.3	865	147	3,932	0.3	1,003
Primary Metal	6	70	0.0	1,228	21	1,010	0.1	1,163
Fabricated Metal Product	71	1,230	0.4	826	249	4,810	0.4	885
Machinery	51	791	0.3	1,042	120	2,520	0.2	960
Computer and Electronic Product	21	689	0.2	1,098	76	2,257	0.2	1,328
Electrical Equipment, Appliance, and Component	8	14	0.0	1,128	30	1,064	0.1	2,008
Transportation Equipment	19	*	*	*	66	8,421	0.7	1,502
Furniture and Related Product	40	679	0.2	779	133	2,493	0.2	791
Miscellaneous	71	591	0.2	828	214	3,505	0.3	1,097
Leather and Allied Product	0	0	0.0	0	3	30	0.0	526
Service-Providing	17,357	234,309	74.1	909	61,326	904,889	75.5	1,041
Utilities	15	1,070	0.3	1,526	68	5,696	0.5	1,785
Wholesale Trade	1,834	23,016	7.3	1,355	5,582	70,623	5.9	1,451
Retail Trade	2,203	37,861	12.0	565	7,227	117,762	9.8	544
Transportation and Warehousing	410	9,321	2.9	832	1,488	46,703	3.9	999
Information	353	8,529	2.7	1,370	1,589	57,066	4.8	1,696
Finance and Insurance	1,340	13,571	4.3	1,356	4,945	66,481	5.5	1,769
Real Estate and Rental and Leasing	1,144	5,733	1.8	1,066	4,025	28,336	2.4	1,103
Professional, Scientific, and Technical Services	3,518	24,749	7.8	1,399	12,480	107,645	9.0	1,600
Management of Companies and Enterprises	128	9,273	2.9	1,686	481	25,956	2.2	1,696
Administrative and Support and Waste Management and Remediation Services	1,475	30,722	9.7	693	4,907	97,359	8.1	745
Educational Services	255	3,286	1.0	592	926	17,468	1.5	747
Health Care and Social Assistance	1,509	28,794	9.1	920	5,623	102,691	8.6	937
Arts, Entertainment, and Recreation	265	2,803	0.9	447	908	17,375	1.4	738
Accommodation and Food Services	1,397	27,010	8.5	306	5,054	111,634	9.3	383
Other Services (except Public Administration)	1,511	8,571	2.7	606	6,023	32,094	2.7	606
Unclassified - industry not assigned	814	333	0.1	1,123	2,641	1,114	0.1	1,176
Total - Private Sector	20,832	281,047	88.9	1,008	71,871	1,033,501	86.2	1,050
Total - Government	272	34,947	11.1	916	1,233	165,777	13.8	902
Federal Government	51	2,456	0.8	1,199	315	24,214	2.0	1,380
State Government	33	4,576	1.4	805	293	40,186	3.4	884
Local Government	188	27,915	8.8	745	625	101,377	8.5	795
ALL INDUSTRIES	21,104	315,994	100.0	924	73,104	1,199,277	100.0	1,030
ALL INDUSTRIES - Georgia					276,063	4,029,673		819

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding since all figures represent the Annual 2008.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

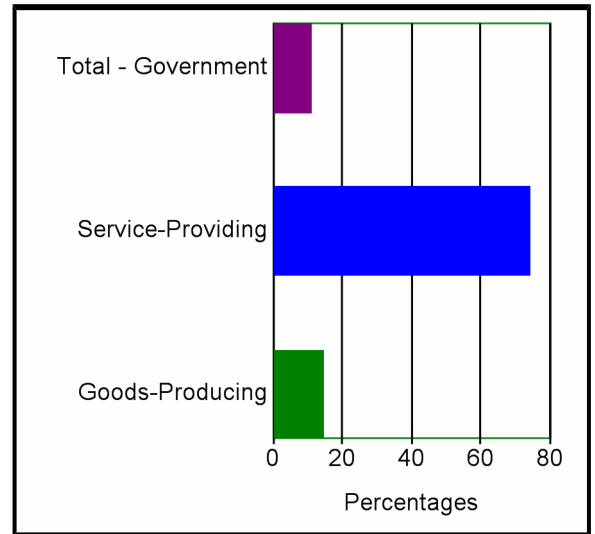
Cobb Per Capita Income

Source: U.S. Bureau of Economic Analysis



Cobb Industry Mix 2008

Source: See Industry Mix data on Page 2.



Top Employers - 2008

FIVE LARGEST EMPLOYERS

Cobb

Lockheed Martin Corp
Publix Super Market Inc
The Home Depot
Wal-Mart
Wellstar Health System Inc

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2008. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

TEN LARGEST EMPLOYERS

Cobb Area

Employer	COUNTY
Wellstar Health System Inc	Cobb
Lockheed Martin Corp	Cobb
The Home Depot	Cobb
Delta Air Lines Inc	Fulton
Turner Services Inc	Fulton
Georgia Institute of Technology	Fulton
Georgia State University	Fulton
IBM	Fulton
Cox Enterprises Inc	Fulton
Northside Hospital Inc	Fulton

Commuting Patterns

EMPLOYED RESIDENTS OF

Cobb

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Cobb, GA	179,750	55.3
Fulton, GA	92,014	28.3
DeKalb, GA	18,098	5.6
Gwinnett, GA	8,723	2.7
Cherokee, GA	5,234	1.6
Douglas, GA	4,011	1.2
Clayton, GA	3,166	1.0
Bartow, GA	1,947	0.6
Other	12,073	3.7
Total Residents:	325,016	100.0

PERSONS WORKING IN

Cobb

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Cobb, GA	179,750	60.3
Fulton, GA	24,991	8.4
Cherokee, GA	18,911	6.3
Paulding, GA	14,850	5.0
DeKalb, GA	13,448	4.5
Gwinnett, GA	8,648	2.9
Douglas, GA	7,450	2.5
Bartow, GA	6,936	2.3
Other	22,962	7.7
Total Residents:	297,946	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

Education of the Labor Force

Cobb Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	16.8%	27.9%	12.4%	10.9%	13.8%	34.8%
High School Grad/GED	23.1%	25.9%	20.0%	22.7%	23.5%	26.9%
Some College	26.9%	34.3%	26.4%	27.6%	26.3%	19.1%
College Grad 4 Yr	22.8%	11.0%	30.8%	26.9%	21.9%	11.7%
Post Grad Studies	10.4%	0.8%	10.4%	11.9%	14.5%	7.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2008



	PUBLIC SCHOOLS	PRIVATE SCHOOLS	TOTAL
Bartow	965	0	965
Cherokee	1,889	27	1,916
Cobb	7,078	228	7,306
Douglas	1,390	60	1,450
Fulton	6,773	1,561	8,334
Paulding	1,218	0	1,218
Cobb Area	19,313	1,876	21,189

Note: Public schools include city as well as county schools systems. Some private schools data were not reported.

Source: Office of Student Achievement; Georgia Independent School Association.

Colleges and Universities

Cobb Area

Fulton

Troy University	atlanta.troy.edu
Brown Mackie College-Atlanta	brownmackie.edu
Embry-Riddle - Atlanta Metro Campus	http://fusion.erau.edu/ec/www/centerinfo.cfm?code=b8
Psychological Studies Institute-Atlanta	http://www.psy.edu/
Strayer University-Roswell	http://www.strayer.edu/
Atlanta College of Art	www.aca.edu
Atlanta Christian College	www.acc.edu
American Intercontinental University-Dunwoody	www.aiudunwoody.com
American InterContinental University	www.aiuniv.edu
Argosy University-Atlanta	www.argosy.edu/atlanta
The Art Institute of Atlanta	www.artinstitutes.edu/atlanta
Devry University	www.atl.devry.edu/alpharetta
Atlanta Technical College	www.atlantatech.edu/
Atlanta Metropolitan College	www.atlm.edu
Bauder College	www.bauder.edu
Beulah Heights University	www.beulah.org
Brown College of Court Reporting and Medical	www.browncollege.com
Clark Atlanta University	www.cau.edu
Central Michigan University	www.cel.cmich.edu/atlanta/default.html?site=atmtr
The Creative Circus	www.creativecircus.edu
Everest Institute-Dekalb	www.everest.edu/campus/atlanta_dekalb
Georgia Institute of Technology-Main Campus	www.gatech.edu

Colleges and Universities

Cobb Area

Georgia Military College-Atlanta Campus	www.gmc.cc.ga.us/milledgeville/
Grady Health System Professional Schools	www.gradyhealthsystem.org
Georgia State University	www.gsu.edu
Herzing College	www.herzing.com
Institute Of Paper Science And Technology	www.ipst.edu
Interdenominational Theological Center	www.itc.edu
ITT Technical Institute-Atlanta	www.itt-tech.edu
John Marshall Law School-Atlanta	www.johnmarshall.edu
Devry University Keller Graduate School	www.keller.edu
Mercer University In Atlanta	www.mercer.edu
Morehouse College	www.morehouse.edu
Morris Brown College	www.morrisbrown.edu
Morehouse School of Medicine	www.msm.edu
NCPT	www.ncpt.aii.edu
Oglethorpe University	www.oglethorpe.edu
Portfolio Center	www.portfoliocenter.com
Saint Leo University	www.saintleo.edu
Sanford-Brown Institute	www.sb-atlanta.com
Shorter College-Professional Studies	www.shorter.edu/pro_studies/professional_home.htm
Spelman College	www.spelman.edu
Westwood College-Atlanta Midtown	www.westwood.edu

Cobb

Embry-Riddle - Atlanta Metro Campus	http://fusion.erau.edu/ec/www/centerinfo.cfm?code=b8
ITT Technical Institute	http://itt-tech.edu/
Wellstar Kennestone Radiography Program	http://wellstar.edu-info.com/&kid=gog0033518621
Strayer University-Cobb	http://www.strayer.edu/
Chattahoochee Technical College	www.chattcollege.com
Mountain View Campus (Satellite campus of Chattahoochee Technical College)	www.chattcollege.com
South Cobb Campus (Satellite campus of Chattahoochee Technical College)	www.chattcollege.com
Chattahoochee Technical College (Technical college servicing area)	www.chattcollege.com
Kennesaw State University	www.kennesaw.edu
Life University	www.life.edu
North Metro Technical College	www.northmetrotech.edu/
Saint Leo University	www.saintleo.edu
Southern Polytechnic State University	www.spsu.edu

Cherokee

Woodstock Campus (Satellite campus of Appalachian Technical College)	www.appalachiantech.edu
Reinhardt College	www.reinhardt.edu

Paulding

Paulding Campus (Satellite campus of Chattahoochee Technical College)	www.chattcollege.com
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Douglas

Douglasville Campus (Satellite campus of West Central Technical College)	www.westcentraltech.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2008

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2006	2007	2008	2006-2007	2007-2008
Accounting Technology/Technician and Bookkeeping	212	260	186	22.6	-28.5
Administrative Assistant and Secretarial Science, General	47	66	47	40.4	-28.8
Allied Health Diagnostic/Intervention/Treatment Professions, Oth	6	4	11	-33.3	175.0
Automobile/Automotive Mechanics Technology/Technician	305	161	237	-47.2	47.2
Biomedical Technology/Technician	6	18	12	200.0	-33.3
Business Administration, Management and Operations, Other	23	33	42	43.5	27.3
Child Care and Support Services Management	10	5	8	-50.0	60.0
Child Care Provider/Assistant	10	15	29	50.0	93.3
Computer and Information Systems Security	1	3	3	200.0	0.0
Computer Installation and Repair Technology/Technician	12	1	2	-91.7	100.0
Computer Programming, Specific Applications	7	1	3	-85.7	200.0
Computer Programming/Programmer, General	16	18	14	12.5	-22.2
Computer Systems Networking and Telecommunications	72	41	42	-43.1	2.4
Cosmetology/Cosmetologist, General	48	46	35	-4.2	-23.9
Criminal Justice/Safety Studies	42	25	51	-40.5	104.0
Culinary Arts/Chef Training	12	13	12	8.3	-7.7
Data Modeling/Warehousing and Database Administration	7	4	7	-42.9	75.0
Drafting and Design Technology/Technician, General	33	41	79	24.2	92.7
Early Childhood Education and Teaching	40	26	50	-35.0	92.3
Electrical/Electronic/Communications Engr Technology/Technician	8	12	11	50.0	-8.3
Electrician	64	89	82	39.1	-7.9
Emergency Medical Technology/Technician (EMT Paramedic)	62	55	17	-11.3	-69.1
Food Preparation/Professional Cooking/Kitchen Assistant	32	89	66	178.1	-25.8
Heating/AC/Ventilation/Refrig Maint Technology/Technician	123	75	66	-39.0	-12.0
Licensed Practical/Vocational Nurse Training	67	52	45	-22.4	-13.5
Mechanic and Repair Technologies/Technicians, Other	4	4	6	0.0	50.0
Medical/Clinical Assistant	10	16	14	60.0	-12.5
Operations Management and Supervision	61	72	83	18.0	15.3
Radio and Television Broadcasting Technology/Technician	29	89	72	206.9	-19.1
Sales, Distribution, and Marketing Operations, General	23	32	31	39.1	-3.1
Small Business Administration/Management	45	60	77	33.3	28.3
Surgical Technology/Technologist	14	17	13	21.4	-23.5
Web Page, Digital/Multimedia and Information Resources Design	8	10	6	25.0	-40.0

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Chattahoochee Technical College

Occupational Profile for Residents of Cobb County

	Cobb		Cobb Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	342,251	100.0	979,982	100.0
Management, Business and Financial Workers	56,779	16.6	153,839	15.7
Science, Engineering and Computer Professionals	27,419	8.0	65,834	6.7
Healthcare Practitioner Professionals	9,344	2.7	24,459	2.5
Other Professional Workers	41,039	12.0	116,822	11.9
Technicians	6,009	1.8	16,836	1.7
Sales Workers	47,950	14.0	132,851	13.6
Administrative Support Workers	58,134	17.0	158,439	16.2
Construction and Extractive Craft Workers	15,103	4.4	41,674	4.3
Installation, Maintenance and Repair Craft Workers	13,375	3.9	38,171	3.9
Production Operative Workers	11,685	3.4	40,825	4.2
Transportation and Material Moving Operative Workers	8,723	2.6	32,999	3.4
Laborers and Helpers	11,533	3.4	37,475	3.8
Protective Service Workers	4,284	1.3	14,438	1.5
Service Workers, except Protective	29,265	8.6	98,135	10.0
Unemployed, No Civilian Work Experience Since 1995	1,609	0.5	7,185	0.7

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Prof., Tech. and Managerial	Clerical and Sales	Service	Agr., Forestry and Fishing	Processing	Machine Trades	Bench- Work	Structural Work	Misc.
Cobb	29,431	4,300	3,240	889	57	70	385	189	817	19,484
Bartow	6,685	418	809	327	51	27	284	369	554	3,846
Cherokee	7,322	980	590	118	15	53	108	49	243	5,166
Douglas	6,369	686	727	217	11	18	115	49	242	4,304
Fulton	45,684	6,239	5,995	3,342	104	146	448	250	1,242	27,918
Paulding	5,598	547	574	131	14	11	106	60	268	3,887
Total Area	101,089	13,170	11,935	5,024	252	325	1,446	966	3,366	64,605

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of May 2009).

Georgia Department of Labor Location(s)

Career Center(s)

465 Big Shanty Road

Marietta GA 30066-3303

Phone: (770) 528 - 6100

Fax: (770) 528 - 6139

Rehabilitation Center(s)

1046 South Cobb Drive, S.E.

Marietta, GA 30060-3304

Phone: (770) 528 - 3435

1046 South Cobb Drive, S.E.

Marietta, GA 30060-3304

Phone: (770) 528 - 3435

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Information and Analysis, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@dol.state.ga.us